MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2016/2017

LEW0015 – EFFECTIVE WRITING I

(FE01)

24 FEBRUARY 2017
9.00 AM – 11.00 AM
(2 Hours)

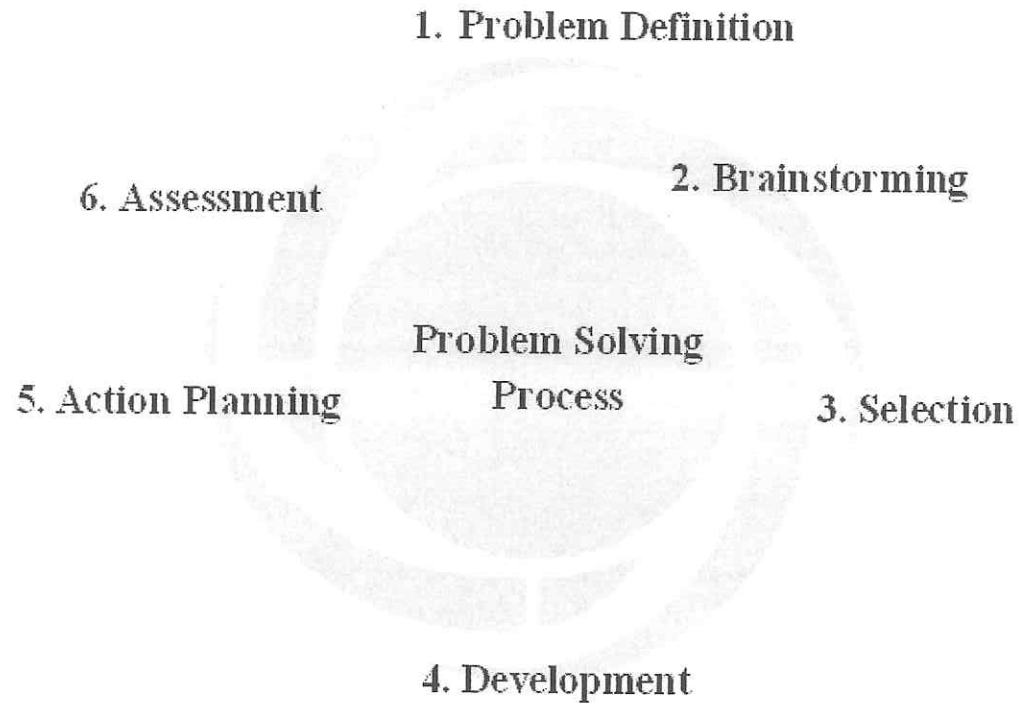
INSTRUCTIONS TO STUDENTS

1. This question paper consists of **THREE** pages with **TWO** Sections.
2. Answer **ALL** questions. All questions carry equal marks and the distribution of the marks for each question is given.
3. Please write all your answers in the Answer Booklet provided.

SECTION A: REPORT WRITING [40 MARKS]

Question 1
Instructions:
The diagram below shows a problem solving process based on Edgar Schein's Approach. Analyse the diagram below and write a report on the effective process in solving a problem.

You should write between 150 to 200 words.



OD Problem Solving model based on Edgar Schein's Approach

(20 marks)

Continued...

Question 2

Instructions:

A survey was carried out on the countries visited for Medical Treatment among men and women in 2014. Using only the information given, write about the results of the survey. You are required to link the information in Figure 1 and Table 1. You should write between 150 to 200 words.

(20 marks)

Figure 1: The countries visited for Medical Treatment among men and women in 2014

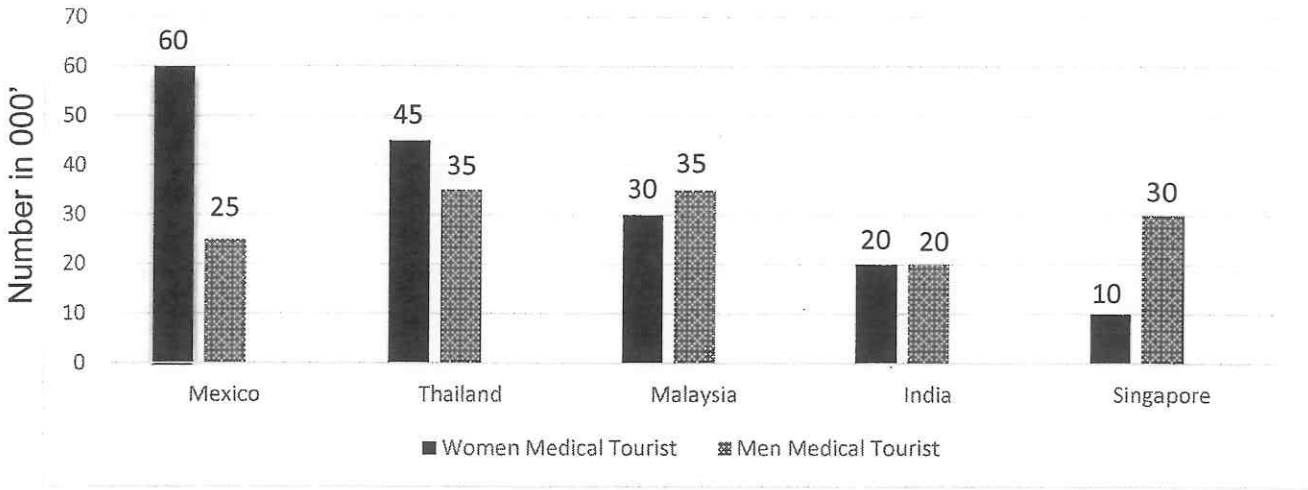


Table 1: Reasons for Medical Tourism in 2014

Country / Reason	Mexico	Thailand	Malaysia	India	Singapore
Cost	√			√	
Travel Opportunities	√	√	√		√
High Quality Treatment	√	√	√		
World Class Facilities	√	√	√		√
Best Surgeons	√				
Customer Care	√	√	√	√	√

Continued...

SECTION B: COMPARISON-CONTRAST ESSAY [20 MARKS]

Instructions: Write an essay on the following topic:

It has been said that, "not everything that is learned is contained in books."

Compare between knowledge gained from experience with knowledge gained from books. Your essay must be at least 350 words in length.

(20 marks)

End of Paper